



NASA MARKETING SOLUTIONS PVT LTD

CFA | 3PL | SUPER STOCKIST | WAREHOUSING



Nasa Marketing Solutions PVT LTD



www.nasamarketing.com



NASA MARKETING SOLUTIONS PVT LTD

INTRODUCTION

- Nasa Marketing Solutions have been working as C&F and Super Stockist for over 45 years
- NASA efficiently controls inventory management, logistics support and handling of all billing and account related operations as CFA
- As Super Stockist NASA ensures market penetration through active sales and distribution thus providing strong connect with Dealers/Distributors
- Our service scope covers Delhi NCR, Uttar Pradesh, Uttarakhand and across North India

5000+

DISTRIBUTORS NETWORK

₹400 crores+

ANNUAL TURNOVER





OUR MISSION

Ensuring smooth distribution network with cost-effective supply chain solutions that meet or exceed customer expectations

OUR VISION

Grow as a professional business channel partner and reach new milestones via efficient business model and robust network



HISTORY

C&F

Introduced as C&F for
Mico bosch , Shaw
Wallace , Reckitt &
Colman

1980

Pidilite

Get introduced with
adhesive industry as
C&F for Uttar Pradesh

1994

Uttaranchal

Expanded business operations
outside UP and started
operations for Cadbury, Cavin
Kare , Henkel and Osram

2000

GST

After completing more
than a decade as super
stockist NASA achieved 75
cr annual sales

2017

Today

Currently associated with more
than 15 companies as C&F and
Super Stockist , managing
turnover of more than 400 crores

2025

1976

Beginning

Started the journey as
distributor GZB for
Lakme , Pond's , Colgate
and Philips Lighting

1990

Cadbury

Breakthrough year for
NASA to get associated
with Cadbury India as
C&F (Uttar Pradesh)

1998

Strong Foothold

After more than 2
decades , NASA becomes
a strong and reliable
name in 3PL industry

2005

Super Stockist

Entered into emerging
trend of super stockist
for companies like CUMI
& Huntsman (Araldite)

2018

E-Commerce (FC)

Gets introduced with E
commerce (FC) with Lybrate
(Pristyn Care) . Manage daily
10K orders with all India supply

2030

Target

With strong back support , NASA
now aims to achieve 1000 crores ,
with upcoming new warehouse
facility to help and achieve it



SERVICE DOMAIN

CFA

3PL Solution to ensure smooth supply chain

SUPER STOCKIST

Close monitoring of the sales to ensure future business growth

CSD

Experienced supply chain partner for services in canteen with strong logistic support

MODERN TRADE

Supplies in malls , modern retail outlets across Delhi NCR

ECOMMERCE (FC)

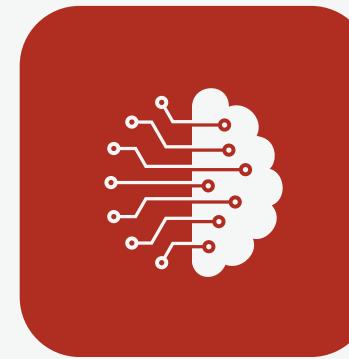
Managing operations for online sales



INFRASTRUCTURE OVERVIEW



WORKFORCE OF
OVER 100
PEOPLE



NETWORK OF
OVER 5000
DISTRIBUTOR



WAREHOUSE
AREA OF OVER
1 LAKH SQFT



OWNED FLEET
OF VEHICLES



NASA - WHAT WE OFFER



KEY # 01

HIGH
INDIVIDUAL
CONNECT



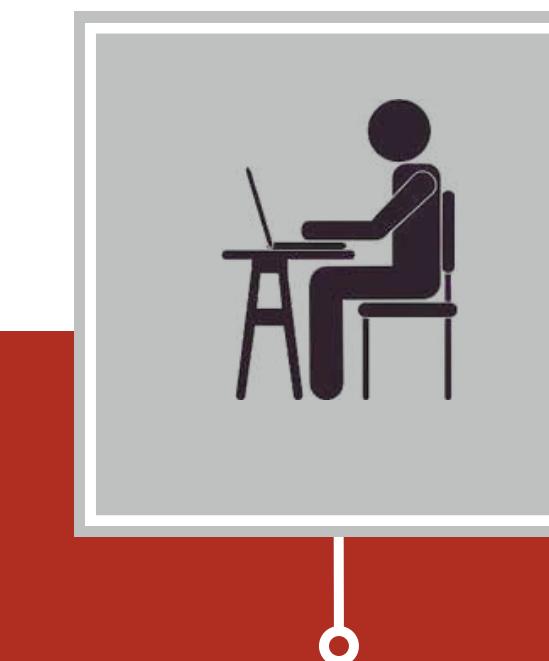
KEY # 02

STRONG
DISTRIBUTOR
RELATIONSHIP



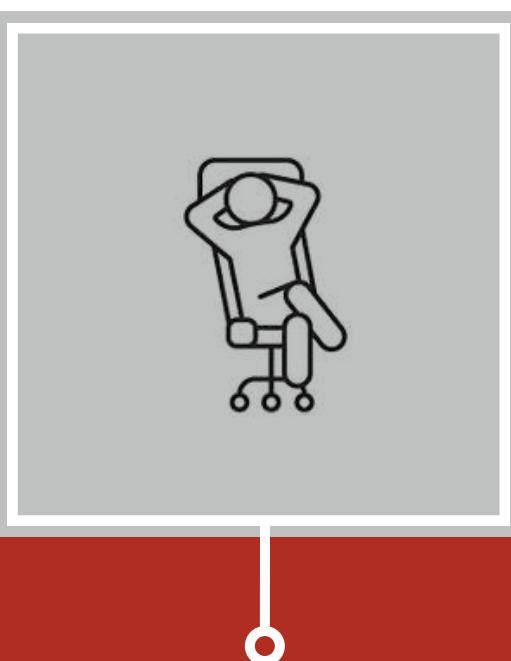
KEY # 03

STRONG
REGIONAL
BASE



KEY # 04

HIGH TECH AND
LEGAL
COMPETENCY



KEY # 05

EODB
(EASE OF DOING
BUSINESS)



FACILITIES



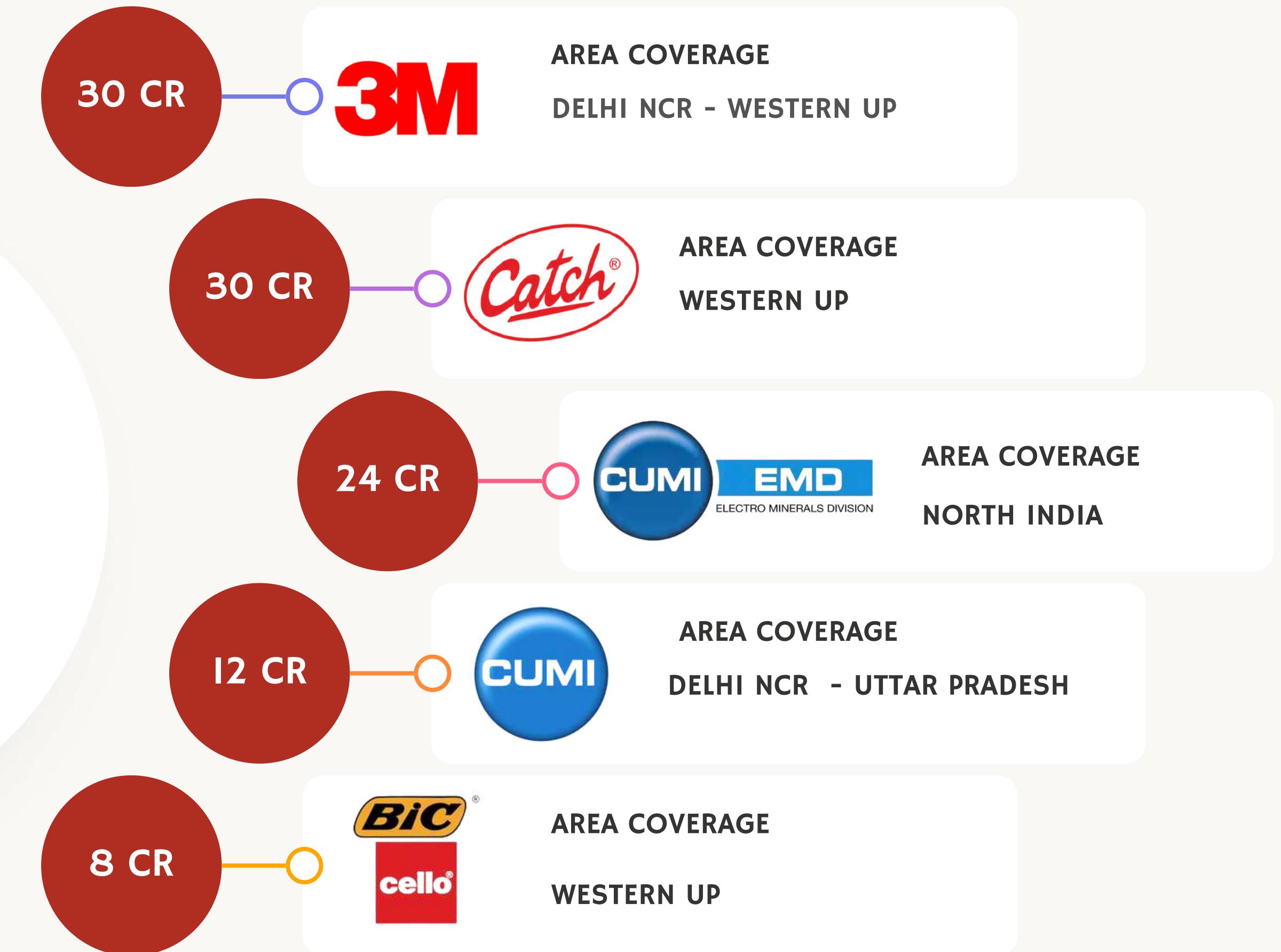


BUSINESS REVIEW

SUPER STOCKIST

BUSINESS REVIEW

ANNUAL SALES

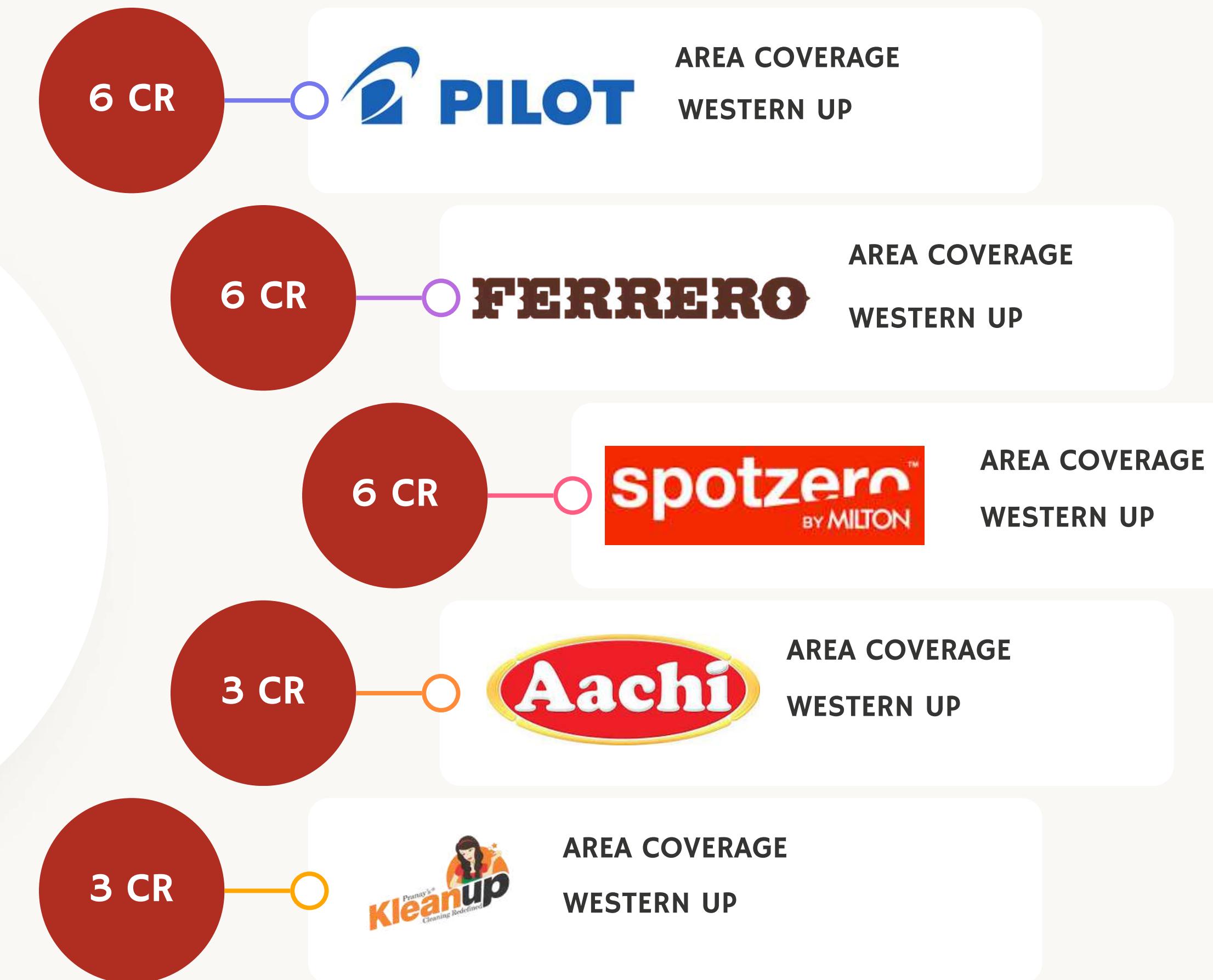




SUPER STOCKIST

BUSINESS REVIEW

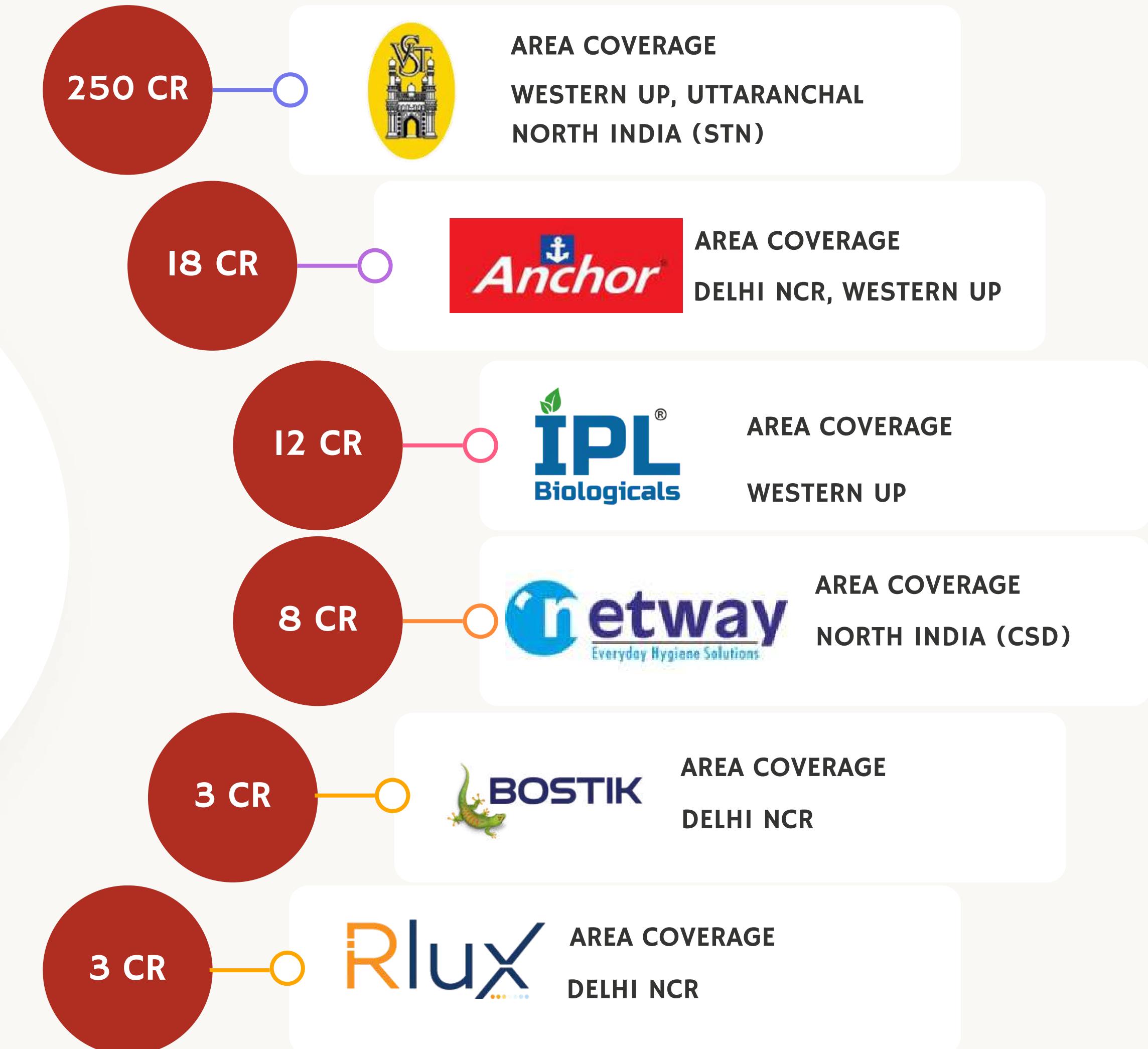
ANNUAL SALES





CFA

BUSINESS REVIEW ANNUAL SALES



FMCG



FERRERO

STATIONARY



ABRASIVES MINERAL GRAINS



INDUSTRY COVERAGE

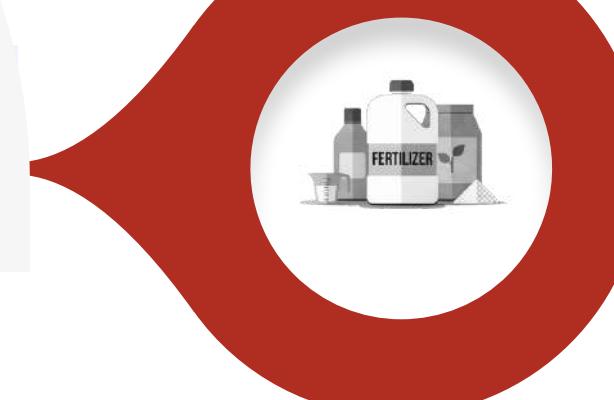
HOUSEHOLD CLEANING



LIGHTING TOBACCO



CHEMICALS FERTILIZERS





AREA COVERAGE



Service Location

- Orange square: Uttarakhand
- Green square: Delhi & Uttar Pradesh
- Light blue square: Haryana
- Brown square: Punjab
- Purple square: Rajasthan

FTL

**SERVICES AVAILABLE
ACROSS ALL STATES
ON A FULL TRUCK
LOAD BASIS**

**TRANSPORT
(PARTIAL)**

**COVERAGE MORE
THAN 1000 URBAN
AND RURAL CITIES**



LEADERSHIP TEAM



**MAHESH
CHAND**

Chairman



**NITIN
AGGARWAL**

Business Head



**SACHIN
AGGARWAL**

Operation Head



**PRIYANSHU
AGGARWAL**

Commercial Head

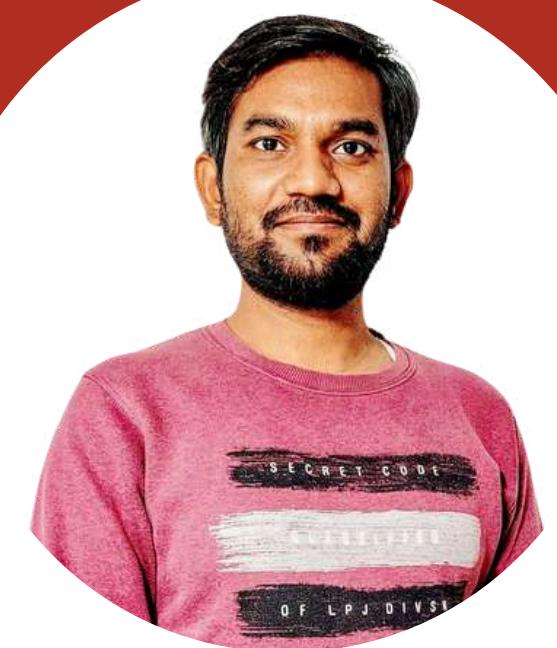


**SRISHTI
GUPTA**

Legal Head &
Compliance Officer



KEY TEAM MEMBERS



**BADAL
CHAUHAN**

General Manager
Commercial



**VISHAL
ARORA**

Sr. Manager
Commercial



**NEETU
SHARMA**

Manager
Accounts



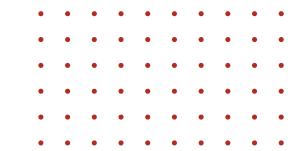
**PRADEEP
SHARMA**

Sr. Manager
Operations



**PAVITRA
CHAUHAN**

Sr. Manager
Operations



CONTACT US



91+ 9910083679
91+ 9313366680



www.nasamarketing.com



info@nasamarketing.com



E-16 BULANDSHAH ROAD INDUSTRIAL AREA
SITE-I GHAZIABAD UTTAR PRADESH (201009)

